RESUME

Michael Scott Peterson

EMPLOYMENT HISTORY

Diversified Real Estate Concepts, LLC -- Sole Owner www.DiversifiedRealEstateConcepts.com
Blue Water Development Co. Inc. -- President/Sole Owner
www.ProjectPortfolioOfMichaelScottPeterson.com

Las Vegas, Nevada / San Diego, California / Chicago, Illinois

Created and established real estate ventures known as Diversified Real Estate Concepts LLC, and Blue Water Development Co. Inc., which are associated with all aspects of condominium and commercial real estate development. Responsible for land acquisition, design conception, construction planning, marketing strategy, and representation of company projects as principal Real Estate Broker.

SUMMARY OF COMPANY PROJECTS AND EMPLOYMENT EXPERIENCE

CURRENTLY DEVELOPING:

www.WyndhamAquaTaliseHotelandBarrierReefRestaurantLasVegas-SanDiego.com
www.2026WyndhamProjectDesignSpecsGroupPresentationPhotos.com (with Presentation Photos)
www.TheAquaTaliseHotel.com (with Virtual Tour)
www.BarrierReefRestaurant.com (with Virtual Tour)

Real Estate and Business Law Instructor

Michael Scott Peterson is a graduate of the University of Wisconsin-Madison where he received a Master's Degree in Business Administration specializing in Marketing and Real Estate Appraisal & Investment Analysis under the directive of the late Professor James Graaskamp. He also served for 4 years as an Instructor at Madison Business College teaching Business Law, Real Estate Law, Real Estate Broker Certification courses, and Business Management. Responsible for all Course related administrative duties.

PLATINUM Hotel & Suites and Spa (Sold Completed Hotel in January 2007)
www.ThePLATINUMResortandSpaLasVegas-DevelopedByMichaelScottPeterson.com
Developed and Built 255 unit condominium hotel project which opened sales in February 2004 and **Sold Out** in the following 37 days. PLATINUM is situated on 1.7 acres located one block from Bellagio in Las Vegas, Nevada. The project consists of 9 two-bedroom units and 246 one-bedroom units. Special features include indoor/outdoor pools and whirlpools, spa, fitness center, conference center, and restaurants/bars.

AQUA BLUE / MICHAEL JORDAN / Michael Scott Peterson Condominium Hotel Development and Casino, Owner
www.AquaBlueLasVegas.com/developmentplan

Developed with Michael Jordan 825 unit Condominium Hotel and Casino project from 2005-2007. AQUA BLUE was situated on 4.2 acres located on a block from Bellagio in Las Vegas, Nevada. The project consisted of 825 units, a full scope Casino, Night Clubs, a Michael Jordan Steakhouse, and a Michael Jordan 23 Sport Cafe. Special Features included indoor/outdoor pools and whirlpools, spa, a 65,000 square foot Michael Jordan Athletic Center, conference centers, and restaurants/bars. The Project Sales effort was launched May of 2007. **The Project Sales Center had secured contractually 426 of the 825 Condominium Hotel Units which were Sold in 108 days during Summer 2007**. Due to the Fall 2007 Recession, the Project was not constructed.

Timber Ridge Lodge Condominium Development and Moose Mountain Falls Water Park
Developed and Built 225 unit condominium hotel project which opened sales in July 2000 and **Sold Out** in May 2001. Timber Ridge Lodge is situated on 10 acres located at Grand Geneva Resort (previously the Playboy Club) in Lake Geneva, Wisconsin. The project consists of 59 two-bedroom units and 166 one-bedroom units. Special features include Moose Mountain Falls indoor/outdoor water park, whirlpools, sauna, fitness center, and conference center.

Mill Creek Hotel and Condominium Development
Developed and Built 34 unit condominium hotel project which opened sales in April 2000 and **Sold Out** in March 2001. Mill Creek is located in downtown Lake Geneva, Wisconsin. The project consists of 34 one-bedroom units. Special features include indoor/outdoor sauna, fitness center, and conference center.

HOULIHAN'S Restaurant & Bar, Owner

Developed and Built the following tour HOULIHAN'S Restaurant & Bar operations with an average unit cost of $2.3 million and average seating capacity of 325.
- Wisconsin Dells, Wisconsin
- Lake Geneva, Wisconsin
- Madison, Wisconsin
- Chicago, Illinois

The Cove of Lake Geneva Hotel and Condominium Development

Developed and Built 202 unit condominium hotel project which opened sales in July 1995 and **Sold Out** in July 1995. The Cove of Lake Geneva is situated on 9.4 acres located in downtown Lake Geneva, Wisconsin. The project consists of 69 two-bedroom units and 153 one-bedroom units. Special features include tennis court, basketball court, a complete clubhouse with indoor/outdoor pools and whirlpools, sauna, fitness center, conference center, gift shop, and a HOULIHAN'S Restaurant & Bar.

Harbor Cove on Lake Geneva Hotel and Condominium Development

Developed and Built 101 unit condominium hotel project which opened sales in July 1995 and **Sold Out** in March 1996. Harbor Cove on Lake Geneva is situated on 85 feet of shoreline on Lake Geneva in Lake Geneva, Wisconsin. The project consists of 108 one-bedroom units. Special features include indoor/outdoor pools and whirlpool, sauna, fitness center, and conference center.

The Ice Cream & Yogurt Club, Owner

Created and established in September 1994, The Ice Cream & Yogurt Club in downtown Chicago.

Copa Cabana Resort Hotel & Suites and Lost Lagoon Water Park, Owner

Developed and Built 64 unit condominium hotel project which opened in May 1993. Copa Cabana Resort Hotel & Suites is located next to Tommy Bartlett's Thrill Show in Wisconsin Dells. The 12 acre project consists of the Lost Lagoon Water Park, a complete clubhouse featuring indoor/outdoor pools and whirlpools, sauna, fitness center, conference center, gift shop, and HOULIHAN'S Restaurant & Bar.

Mariner's Cove at Lighthouse Bay Condominium Development

Developed and Built 75 unit waterfront condominium project which opened sales in July 1990 and **Sold Out** in August 1993. Mariner's Cove is situated on 750 feet of shoreline on Lake Mendota in Madison, Wisconsin. The project consists of 3 four-bedroom units, 19 two-bedroom units, and 12 two-bedroom units and 12 one-bedroom units. Special features include marina/boat slips, tennis court, basketball court, a complete clubhouse with indoor/outdoor pools and whirlpool, fitness center, and conference center.

Candidate for Urban Land Institute's (Washington D.C.) 1991-92 National Award for Excellence. Category: Planned Residential/Resort Community

Sunset Cove Hotel and Condominium Development

Developed and Built 8.136squarefoot condominium project which opened sales in May 1990 and **Sold Out** in July 1991. Sunset Cove is situated on 500 feet of shoreline on the Upper Dells of the Wisconsin River in Wisconsin Dells. The project consists of 30 two-bedroom units and 31 one-bedroom units. Special features include marina/boat slips, a complete clubhouse with indoor/outdoor pools and whirlpools, sauna, and fitness center.

Lighthouse Cove Hotel and Condominium Development

Developed and Built 101 unit waterfront condominium project which opened sales in May 1988 and **Sold Out** in August 1990. Lighthouse Cove is situated on 750 feet of shoreline on the Upper Dells in Wisconsin Dells. The project consists of 70 two-bedroom units and 31 one-bedroom units. Special features include marina/boat slips, tennis court, basketball court, putting greens, a complete clubhouse with indoor/outdoor pools and whirlpools, sauna, fitness center, and conference center.

Candidate for Builder Magazine's Project of the Year National Award, 1990.

Blue Water Condominium Development

Developed and Built 28 unit waterfront condominium project which opened sales in May 1985 and Sold Out in July 1987. The project is situated on 475 feet of shoreline on Lake Delton in Wisconsin Dells and consists of 14 two-bedroom units and 14 one-bedroom units. Special features include a marina with boat slips.

Aqua Sports Marina, Owner

Created and established Aqua Sports Marina located in Wisconsin Dells, Wisconsin. Aqua Sports consists of boat rentals, a water ski school affiliated with the Tommy Bartlett Water Show, and parasail rides. Responsibilities include supervision of operation, allocation of annual advertising, and management of staff. Aqua Sports experienced significant growth over a seven year period. The initial staff of six, fleet of 13 rental boats, increased to a staff of 23 and a fleet of 72 boats.

PERSONAL PROFILE

Education

M.S., December 1982, University of Wisconsin, Madison, Wisconsin.

Major in Marketing, Minor in Real Estate Appraisal & Investment Analysis.

B.S., May 1979, University of Wisconsin, Madison, Wisconsin. Major in Psychology, Minor in Economics. Personally financed graduate and undergraduate studies.

Interests

Basketball, tennis, boating, scuba diving, water skiing, and travel.

REFERENCES

Reference Contact Information Available Upon Request

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DIVERSIFIED REAL ESTATE CONCEPTS, LLC
"DISTINGUISHED DEVELOPMENTS"

Michael Scott Peterson
Owner

DiversifiedRealEstateConcepts.com | ProjectPortfolioOfMichaelScottPeterson.com | BarrierReefRestaurant.com
TheAquaBlueHotel.com | 2026 Design Presentation | Project Locations | LinkedIn | Michael@MichaelScottPeterson.com

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